

Cookie Policy

Information about the types of cookies used on our website, the purposes of these cookies, and how to manage and delete these cookies.

You can find information about the types of cookies used on our website, the purposes of these cookies, and how to manage and delete these cookies in this policy. We aim to inform our visitors and users about which cookies are used for what purposes and how you can change your cookie settings through this policy.

You can visit our website without providing any personal information, and meet your needs by getting information about our products and services. Cookies only contain information about your browsing history on the web site and do not collect any information about files stored on your computer or mobile device.

The main purpose of using cookies is to enhance the functionality of our website, provide ease of use, and improve our operations and service quality. Through cookies, you can find out what kind of personal data is collected for what purposes and how it is processed in this policy. For more information, please refer to our [Legal](#) • [Privacy Policy](#) or contact us.

What Are Cookies?

Cookies are used to collect information about site usage during visits. They are small files stored on users' devices to enable them to use websites more efficiently. Due to the processing of users' information through cookies, it is necessary to inform users and obtain their consent according to the *Personal Data Protection laws & regulations (Next4biz declares to comply with Turkish Law No. 6698 on the Protection of Personal Data ("KVKK") and other applicable laws and regulations such as General Data Protection Regulation ("GDPR") when we process personal*

data in the European Union region and California Consumer Privacy Act ("CCPA") when we process personal data in the USA.)

In this context, you can access our "clarification text on the protection of personal data" [here](#).

What Is the Purpose of Cookies?

On our website, cookies are used for ensuring security through detection of suspicious activities, enhancing functionality and performance according to users' preferences, improving and personalizing products and services, and facilitating access to these services. Also, cookies from Google Analytics™ and similar analytical tools are used to provide higher quality and targeted services to users.

Cookie Types and Purposes

There are two types of cookies: Persistent Cookies and Session Cookies. Session cookies are created during your visit to the website and remain valid until you close your browser. Persistent cookies are created when you visit the website and remain until you delete them or they expire. Persistent cookies are used for processes like offering a personalized experience compatible with your settings. Below are the types of cookies and their purposes:

1. Necessary Cookies

Necessary cookies enable basic functions and make the website usable. Without these cookies, the website cannot function properly.

2. Functionality and Analytics Cookies

Functionality and analytics cookies aim to provide a more functional usage experience in future visits based on past usage of the website. They are cookies that process statistics and activity data, enabling websites to offer personalized services such as language and region preferences.

3. Targeting and Performance Cookies

Targeting and performance cookies anonymously collect information about visitors' use of the website and preferences, thereby improving the website's performance and enhancing user experiences according to visitor preferences.

4. Advertising Cookies

Advertising cookies are third-party cookies used to track visitors' behaviors on websites. The purpose of these cookies is to display advertisements that are relevant and engaging for the individual user, and the responsibility lies with the third-party cookie owners.

What Types of Personal Data Are Processed by Cookies?

A limited number of personal data (IP, location, personalized access data, etc.) will be processed automatically or manually, sometimes from third parties such as analytical providers, advertising networks, information providers, and technology providers, and will be recorded, stored, and updated within the scope and duration of our service and contractual relationship, based on explicit consent or legal reasons.

How Are Cookies Managed?

Based on all of the above explanations, the use of which cookies is entirely left to the free will and control of our users. You can manage your cookie preferences by deleting or blocking them through your browser's settings as soon as you step into our website or change these settings at any time in the future. For more detailed information, please look at our [Legal](#) • [Privacy Policy](#) or contact us at privacy@next4biz.com.

How Are Cookies Collected?

Data is collected through browsers you access with your devices. These collected information is specific to devices and can be deleted by the user at any time, with the end of the access to the information.

How can you control the cookies?

You can delete cookies that are currently on your computer and prevent the storage/placement of cookies in your web browser. Internet browsers are pre-set to automatically accept cookies. Since managing cookies varies from browser to browser, you can refer to the help menu of your browser or application for detailed information.

Browser	Link
Google Chrome	Clear, enable, and manage cookies in Chrome
Mozilla Firefox	Clear cookies and site data in Firefox
Internet Explorer	Delete and manage cookies
Opera	Manage cookies in pages
Safari	Manage cookies and website data in Safari on Mac