

NEXT4BIZ INTEGRATED MANAGEMENT SYSTEMS POLICY

Purpose

The purpose of this policy is to determine the mission, vision, and principles under the title of Next4biz Integrated Management Systems and to establish the framework regarding the activities to be carried out within this determined scope.

Our Mission

To be a global software company that can compete with global brands through correctly structured research and development processes, possesses market share worldwide, and develops innovative products and solutions.

Our Vision

As Next4biz, we develop CRM (customer relationship management) & BPM (business process management) software that accelerates the digital transformation of institutions.

Tens of thousands of users in hundreds of institutions from every continent of the world use Next4biz software in dozens of different languages. We are among the pioneers of exciting developments in the market.

We design new products and produce technology with our R\&D activities; we are leaders in our field of expertise in our country, and we are growing globally.

We are one of the fastest-growing technology companies in Turkey and the EMEA region. We continue our activities for the global expansion of Next4biz.

Next4biz, by ensuring workplace criteria that consider employee happiness and have a high trust culture;

Was deemed worthy of "Great Place To Work" by the Great Place To Work Turkey Institute in 2021 and 2022; and the "Exceptional Employee Experience" certificate by the Happy Place To Work company in the years 2023-2024-2025. We continue to pursue innovative policies to increase the satisfaction of our team.

Our vision for quality and agility required by global competition is:

- To develop innovative products,
- To increase technical knowledge and vertical expertise,
- To be ahead in competition,
- To ensure customer satisfaction and loyalty,
- To set an example for future entrepreneurs.

Our Principles

Our principles are;

- To continuously improve the effectiveness of our Integrated Management System,
- To sustain R&D activities and bring innovative ideas to life,
- To adopt and implement process and project-based approaches,
- To meet the needs and expectations of our customers in the best way possible,
- To increase the awareness, education, and efficiency of employees regarding quality, environment, information security, personal data security, and other applied international standards,
- To ensure employee satisfaction and continuity,
- To work within the framework of environmental awareness.

Policy

Our company commits to carrying out its activities in accordance with relevant standards by aiming for excellence in customer satisfaction, information security,

business continuity, environmental sensitivity, and personal data protection.

In this direction, we aim to adhere to the following principles:

Quality and Customer Satisfaction

To meet our customers' expectations in the best way, to offer products and services suitable for high-quality standards, and to continuously improve customer satisfaction.

Information Security

To protect all our information assets, to ensure the principles of confidentiality, integrity, and availability, and to take necessary measures to minimize information security risks.

Business Continuity

To create business continuity plans, be prepared for emergencies, and ensure continuity in our operations in order to sustain our critical business processes uninterrupted.

Personal Information Security

To ensure the security of personal data, to process personal information in accordance with data protection legislation, and to take necessary measures regarding the protection of personal data.

Environmental Responsibility and Sustainability

To reduce our environmental impacts, use natural resources responsibly, minimize waste, and encourage eco-friendly practices.

Legal Compliance and Ethical Values

To carry out our activities in accordance with relevant legal regulations, international standards, and ethical values.

Continuous Improvement and Training

To adopt the understanding of continuous improvement in all our processes, organize trainings to increase the awareness of our employees, and support

employee participation.

Within the framework of this integrated management system policy, our firm will address quality, environment, information security, business continuity, and personal data security as a whole, and ensure the participation of all our stakeholders to achieve the goals we have determined.

In line with this policy, we will sustain all our activities with an approach aiming for safety, sustainability, and continuous improvement.

Application

At Next4biz, the Integrated Management System Policy is determined by the senior management in the light of our mission, vision, and principles and is communicated to all employees with the approval of the General Manager.

The suitability of the policy is reviewed during Management Review Meetings and updated if necessary.

Next4biz Management guarantees the provision of all necessary resources to achieve the determined goals, the assurance of its effectiveness, and the regular review and currency of the Integrated Management System.

All employees will support our organization in the development of the Integrated Management System.